

# Privacy Policy Conscia Nederland B.V.

## 1. Purpose

Conscia, including its subsidiaries and affiliates in Conscia Group (collectively, “Conscia”, “we” or “us”) respects the privacy of its customers, business partners, and visitors to its Website (as defined below) and Social Media company pages. The Conscia Privacy Statement (the “Privacy Statement”) describes the information that we collect, how we obtain the information, and how we may use or disclose that information. This Privacy Statement also describes the measures we take to protect the security of the information and how individuals can contact us about our privacy practices.

## 2. Scope

This Privacy Statement only covers our privacy practices with respect to the collection, use, and disclosure of information obtained: (i) through the Conscia websites at [www.Conscia.com](http://www.Conscia.com), [www.Conscia.dk](http://www.Conscia.dk) (collectively, our “Website”); (ii) and information on our Social Media profiles. For the purposes of this Privacy Statement:

- “Customer” means any entity that purchases our products and services.
- “Visitor” means a visitor of the Website or Social Media.

## 3. Website

### 3.1 How we obtain information

As further described below, we collect several types of information from and about our Visitors.

#### 3.1.1 Information you provide to us

- When filling out forms on our Website we collect personal information, including name, mailing address, email address and telephone number.
- When you post material to our Website, participate in comment threads, blogs, forums or other interactive features of our Website, register for seminar or events, or request further information from us.
- When you contact us via our Website.

- When you complete our web-surveys.
- Other information you may submit to us related to your use of our Website.

### 3.1.2 Information from third parties

Conscia may collect and use information we receive from third parties in connection with your use of the Website. For instance, Conscia may use a third party for reporting and analytics to measure the effectiveness of our Website and marketing efforts, and to identify areas for improvement.

### 3.1.3 Information we collect as you navigate through the Website

As you navigate through the Website, we may also collect details about your visits to our Website including, but not limited to, your IP address, usage patterns, traffic data, location data, logs and other communication data and the resources that you access, as well as information about your computer and internet connection, including your operating system and browser type.

### 3.1.4 Cookies and Other Forms of Automated Collection

We use “cookies” to help us improve our Website. A cookie is a small file stored on the hard drive of your computer. We may use cookies to obtain information about general Internet usage and to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website.
- Speed up your searches.
- Authenticate your access to various areas of our Website.
- Recognize you when you return to our Website.
- Track when you respond to surveys.

Conscia’s third parties may use JavaScript to collect IP addresses from our Visitors and our hosting provider may also collect server logs. Information gathered through these automated means may be associated with the personal information you previously submitted on our Website.

For detailed information regarding our use of cookies, can be read [here](#).

### 3.3 How We Use Collected Information

We may use information that we collect about Visitors for the following purposes:

- To present our Website and their contents in a suitable and effective manner for you and for your computer.
- To diagnose and resolve technical problems with our Website.
- To improve our Website.
- To provide you with information, products or services that you request from us.
- To notify you about changes to our Website or obtain any required consent.
- To allow you to participate in interactive features of our Website, when you choose to do so.
- To allow you to register for various educational events, when you choose to do so.
- For industry analysis, benchmarking, analytics, marketing, and other business purposes.
- To track your browsing behavior, such as the pages you visited over time.

If you ask us to contact you about products and services that may be of interest to you, we may use your personal information or permit selected third parties to use your personal information to provide you with such services. Visitors may withdraw consent at a later time by clicking on the “unsubscribe” link located in the emails sent by Conscia.

### 3.4 How We Share Collected Information

We may disclose personal information that you provide to us via this Website, to the following third parties:

- Our subsidiaries and affiliates.
- Business partners we use to support our business or who provide services on our behalf.
- In the event of merger, acquisition, or any form of sale or transfer of some or all of our assets (including in the event of a reorganization, dissolution or liquidation), in which case personal information held by us about our Visitors will be among the assets transferred to the buyer or acquirer.

We may also disclose your personal information to third parties to:

- Comply with any court order or other legal obligation.
- Enforce or apply our Website Terms of Use or terms of any other agreement.
- Protect the rights, property, or safety of Conscia or others.

We do not sell, rent or trade information collected through the Website with third parties for their promotional purposes.

### 3.5 Public Forums and Blogs

Your User Contributions are posted on and transmitted to other users of the Website at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons. We are not responsible for circumvention of any privacy settings or security measures contained on the Website. You understand and acknowledge that, even after removal, copies of your User Contributions may remain viewable in cached and archived pages or might have been copied or stored by other Website users. Suspected violations to proper access and use of information provided on the Website should be reported to our Privacy Officer via e-mail at [privacy@conscia.com](mailto:privacy@conscia.com).

### 3.6 International Transfer of Data

Conscia may store and process any information collected in connection with the Website in any country where we have facilities. Currently Conscia's global offices are located within the EU. By using our Website, you consent to the collection, storage, transfer and processing of information outside of your country of residence.

### 3.7 Communication Preferences and Choices

We have created mechanisms to provide you with the following control over your information when using our Website. If you do not wish to have your e-mail address used for promotional purposes by Conscia, you may withdraw consent at a later time by clicking on the "unsubscribe" link located in the emails sent by Conscia.

### 3.8 Cookies on [www.conscia.com](http://www.conscia.com)

A cookie is a text file stored on your computer. It is used to remind you about your choices on the website. Cookies are used on websites to save and remember information and settings. On our Website we use two types of cookies, Session cookies and Persistent cookies.

### 3.9 Session cookies

On our website, we primarily use Session cookies. They help us keep track of visitors, recognize browsers and allow visitors to use different services on our Website. Session cookies are not permanently stored on your computer, they disappear when you close your browser.

### 3.10 Persistent cookies

We also use Persistent cookies. It is a small file that makes the site recognize returning visitors. Information about statistics are stored in the file. The cookie is also used to manage that specific messages are only displayed once. Persistent cookies are stored on the visitors' computer and must be removed manually.

### 3.11 Geen cookies

If you do not wish to allow cookies to be stored on your computer, you can disable it in your browsers security settings. No cookies are then stored on your computer, but you will be unable to use certain features on our and other websites.

### 3.12 Choice

You should review this Privacy Statement carefully, because if you do not agree with our practices, your ultimate choice is to not use the Website. Remember, by using any part of our Website, you accept and agree to our privacy practices.

### 3.13 Accessing and Correcting Your Personal Information

You may send us an e-mail at [privacy@conscia.com](mailto:privacy@conscia.com) to request access to, correct or delete any personal information that you have provided to us in connection with the

Website. We will use reasonable efforts to respond to such requests for correction or updates to personal information.

#### 4. Social Media

##### 4.1 How We Obtain Information

We collect information from and about our Visitors via Social Media (Facebook, LinkedIn, Twitter, Instagram, google+).

##### 4.1.1 Information you provide to us

- When responding to social media posts.
- When you participate in comment threads, blogs, forums or other interactive features of our Social Media, or request further information from us.

##### 4.2 How We Use Information on Social Media

We may use information that we collect about Visitors or Customer relations for the following purposes:

- For industry analysis, benchmarking, analytics, marketing, and other business purposes.
- To link to registration pages, and to allow visitors to register for educational events, etc.
- To promote events and seminars, in some cases with photos but only after consent of the individual.

##### 4.3 Social Media Violations

Suspected violations to use of Social Media should be reported to our Privacy Officer via e-mail [privacy@conscia.com](mailto:privacy@conscia.com).

##### 4.4 Choice

You should review this Privacy Statement carefully, because if you do not agree with our practices, your ultimate choice is not to use the Social Media. Remember, by using our Social Media, you accept and agree to our privacy practices.

#### 4.5 Accessing and Correcting Your Personal Information

You may send us an e-mail at [privacy@conscia.com](mailto:privacy@conscia.com) to request access to, correct or delete any personal information that you have provided to us in connection with the Website and Social Media. We will use reasonable efforts to respond to such requests for correction or updates to personal information.

### 5. General

#### 5.1 Security Statement

Conscia maintains reasonable and appropriate measures to protect the personal information obtained through the Website.

#### 5.2 Third Party Websites and Applications

This Website may link to websites that are not owned or controlled by Conscia. As such, this Privacy Statement does not apply to information collected on any third-party site or by any third-party application that may link to or be accessible from the Website. In addition, Customers and other third parties, including our business partners and consultants, may develop applications (including Mobile Applications) or provide services to you or other third parties using our Service. This Privacy Statement does not apply to information collected by Customers, our business partners and other third parties or third-party applications (including Mobile Applications) or services, even if this information is collected using our Website or Service.

#### 5.3 Changes to Our Privacy Statement

Conscia reserves the right to update or change this Privacy Statement from time to time. If we make material changes to this Privacy Statement, we will notify you through an appropriate online notice (and obtain your consent where required by applicable law). Your continued use of the Website is deemed to be acceptance of any updates or changes we make to this Privacy Statement and as such, we ask that you review the Privacy Statement periodically for any updates or changes that we may have made.

#### 5.4 Contact Information

To ask questions or comment about this Privacy Statement and our privacy practices or if you need to update, change or remove your information, contact us at: [privacy@conscia.com](mailto:privacy@conscia.com).

All other feedback, comments, questions, and other communications relating to the Website should be directed to: [marketing@conscia.com](mailto:marketing@conscia.com).

This website is operated by Conscia Nederland B.V., Kampenringweg 47, 1803 PE Gouda, Nederland.